



freesat

**Subscription-free satellite TV.
There is no catch.**





Location, Location, Location
More4



Slumdog Millionaire Film4



Grand Designs
Channel 4



The Great Cake Bake Wedding TV



Law & Order: UK ITV1 & ITV1HD

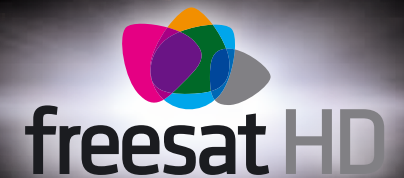
Subscription-free satellite TV. There is no catch.

With freesat you get over 140 TV, radio and interactive channels. Plus On Demand TV and brilliant HD channels. All subscription-free.

And with freesat+ you can pause, rewind and record live TV.

Just buy a freesat box or HD TV and a dish if needed, and that's it.

HD TV Channels



Cheetah Kingdom ITV1 & ITV1 HD

➔ **HD TV is...
bright and beautiful**

The incredible picture quality and richer, more lifelike colours really make your TV sing.



The Hairy Bikers' Cook Off
BBC Two & BBC HD

Watching TV in High Definition is something else

Choose freesat HD and you can enjoy free HD channels from ITV and the BBC. Your favourite sports, movies, dramas, and natural history have never looked so good. And best of all, it's free.

Incredible Sound

It's not just the picture quality that's extra special. Many HD programmes now come with surround sound, making you feel like you're at the heart of the action.

To enjoy Dolby 5.1 surround sound, connect freesat HD to a surround sound amplifier and speakers.

Get freesat HD

Millions of people now have an HD Ready TV, but most aren't watching HD yet. Now with freesat, you can. To enjoy HD, just connect a freesat HD box to your HD Ready TV. HDMI cable provided with the box.

Or if you're looking to upgrade your TV, choose one of our brilliant freesat HD TVs.

Once you've experienced High Definition TV, you'll never look back! Amazing.



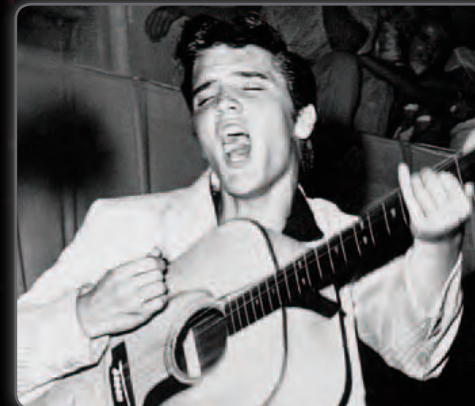
Pause, Rewind & Record



➔ **freesat+... tear up the TV schedule**

You know what it's like.
The phone always rings right in
the middle of the big match.

With freesat+ you can pause
the action and pick up where
you left off. Rewind and record
live TV too, so you never have
to miss a thing.



My Vintage Vintage TV

Recording is easy. And free.

Just select a programme from the on-screen
TV guide and press the 'record' button: there's
no need for timers, tapes or DVDs.

freesat+ lets you record two channels at the
same time, or record one channel while you
watch another. You can even watch a recorded
programme, whilst recording two other
programmes at the same time.

**With freesat+, I control the TV
- it doesn't control me.
That's the way it should be!**



On Demand TV



The Apprentice BBC ONE & BBC ONE HD

➔ Ready when you are

Connect freesat HD or freesat+ to your broadband and get BBC iPlayer and soon ITV Net Player direct to your TV.



Coronation Street
ITV1 & ITV1 HD



The best of the past week on ITV1, ITV2, ITV3 and ITV4, direct to your TV.

You can also discover whole series on ITV Net Player, up to 30 days after the last episode is broadcast.



Didn't see EastEnders or catch The Chris Evans Breakfast Show?

With BBC iPlayer on freesat, you can enjoy your favourite BBC TV and Radio programmes when it suits you. With over 400 hours of TV and Radio programming you'll be sure to find something to suit your taste.

To set up On Demand TV services on freesat, you'll need to connect your freesat box or TV to your home broadband.

You can do this by connecting by Ethernet cable, or by using Homeplug Adapters.

On Demand TV requires a minimum broadband speed of 1Mbps or 2Mbps for high quality viewing.

So, I get to catch up with the programmes I missed last week? In my own time?!



freesat – at your command



Take control of the remote

So much to watch, how do you decide?

We've organised our channels into genres, making them easy to find at the touch of a button. You can also set up a list of your favourite channels so they're always to hand.

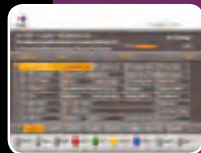
Planning what to watch this week couldn't be easier with our 8-day programme guide.

Press information to get a quick synopsis of the programme, and you can set reminders to prompt you when it's about to start.

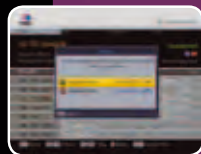
Other Clever Features



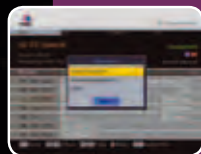
Access all channels in a genre format, making it simple to find the programmes you like.



Have programme information at your fingertips up to eight days in advance.



When recording with freesat+, if a programme is also in HD, you'll be asked if you want to record it in HD or SD.



Record every episode of an entire series automatically.



The Graham Norton Show BBC ONE & BBC ONE HD

How to get freesat

➔ Step 1 Buy the box

From digital boxes to HD TVs, there's a freesat product to suit every home. Buy in-store or online.

➔ Step 2 Got the dish?

If you have a Sky dish, you can use it for freesat. If not, book an installation when you buy freesat in-store or online.

➔ Step 3 Plug it in

Connect freesat to the dish and plug it in. Then follow the easy setup instructions on-screen.

Want freesat in more than one room?

Not a problem. Just specify the number of rooms you want freesat in when you book your dish installation. You'll need a freesat box or TV for each room.

Live in a block of flats?

Many flats have communal satellite dishes. If yours does, you can typically plug freesat straight into the communal system. Talk to your landlord or building manager first to be sure.

Use your Sky dish

If you already have Sky, you can use the same satellite dish to receive freesat. The dish doesn't need to move, and you should be able to just connect freesat straight away.

If your dish is under warranty (typically 12 months) check the terms before you install any other equipment. And if you have any remaining contractual obligations with Sky, you'll still be bound to fulfill them.

Any questions? www.freesat.co.uk or speak to one of the team 08450 990 990

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**www.freesat.co.uk
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